

## ***Mariners Sign with Royal Farms to be Field Sponsor***



The Baltimore Mariners are pleased to announce a major marketing agreement with Royal Farms to become their field sponsor for the 2008 season. Under the agreement Royal Farms will have logo placement on the Mariners artificial turf playing surface as well as be mentioned in all Mariners advertising. In addition Mariners radio ads will air on the Royal Farms in store radio network playing in their stores as well as at the gas pumps.

The Baltimore Mariners are a professional indoor football team playing in the American Indoor Football Association (AIFA) that plays its home games in the twelve thousand seat 1st Mariner Arena in downtown Baltimore. The season runs from March through July of each year and provides economical family entertainment for all ages. In addition we are very fan, family and kid friendly, after each home game we encourage our fans to come down onto the playing field and get their favorite Mariner player and dance team autographs.



Royal Farms operates 120 convenience stores in the states of Maryland, Delaware, Pennsylvania and Virginia and takes pride in being the place their neighbors come to for breakfast, lunch, an anytime snack, fuel or a fill in grocery need. Royal Farms proudly serves 100% Colombian Supremo grade gourmet coffee and grinds it seconds before brewing. Since 1959 Royal Farms has been satisfying the Mid-Atlantic's hunger for real fresh food served real fast and proudly serves their famous chicken, hand-cut western fries and other menu favorites.

"Royal Farms is proud to be part of the Baltimore Mariner's exciting inaugural season. We are really looking at this relationship as where one fan favorite supports another" says Frank Schilling, Director of Marketing and Merchandising for Royal Farms. "We look forward to seeing our friends and neighbors at the games."

John Morris - Owner of the Baltimore Mariners is also excited about the association with Royal Farms a successful Maryland company, we could not be happier to have our field named after them. For more information on these two companies go to their respective websites [www.baltimoremariners.com](http://www.baltimoremariners.com) or [www.royalfarms.com](http://www.royalfarms.com) or contact:

Jack Bowman  
General Manager  
Baltimore Mariners  
443-528-8094  
[jbowman@aifaprofootball.com](mailto:jbowman@aifaprofootball.com)